

Office 501B, Floor 5 Building 4, Dubai Design District Dubai, UAE, PO Box 333244

#### **Press release**

#### For immediate release

16/02/2023

# The team at RMJM Serbia has presented their vision for the epitome of urban living in Belgrade - BW Riviera.

BW Riviera is situated in an exclusive location of Belgrade, in the first row to the river with direct access to Sava Promenada, right to the Kula Belgrade. A new symbol of the capital, it is a part of the Belgrade Waterfront (BW) complex, which has been meticulously designed to channel the unique pulse of the city while also inspiring the environment of the capital.

The overall façade of the BW buildings is of a similar contemporary architectural expression to identify the unity of the location and complex, however, every building has its own character.

The building offers 139 premium apartments of varying sizes to meet every need and are designed around a landscaped inner courtyard. Each room is distinguished by the most contemporary architectural solutions, with high ceilings and spacious terraces and balconies, which dissolve the boundary between inside and outside and encourage an outdoor lifestyle.

The vibrant glass-façade geometry, coupled with the light gold color of the 25-storey BW Riviera creates a striking location. The generous terraces and balconies of unique design are the most distinct façade feature of BW Riviera, designed in such a way that the life of residents will always be decorated with spectacular views and filled with an abundance of daylight and fresh air.

On the ground level of the Riviera, leisure features are incorporated, including a cafe and kindergarten amenities, reception, amenities stroller room, and pet wash stations. Setting a new benchmark for Belgrade, the design of the building makes the most of its surrounding context to preserve live-work relationships as part of the urban experience.

# **Project Team**

**RMJM** Serbia

# Visualisation

RMJM Serbia (interior renders)

Jorg (exterior renders)

# Notes to the Editors

#### **About RMJM**

Founded by Sir Robert Matthew and Stirrat Johnson-Marshall in 1956, RMJM Group is one of the largest, most geographically and culturally diverse architecture firms in the world. With studios across five continents, the RMJM family can share knowledge, expertise and design talent, enabling them to think quicker and act faster. Working stronger together, they are global enough to make a difference while still being local enough to be personal. Through their shared vision of success, RMJM has spent more than 67 years creating a legacy of world-class design.

For further information, please contact:

# Kateryna Novoselova

Group Marketing Director E: <u>k.novoselova@rmjmd3.com</u>