



## **Press release**

### **For immediate release**

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## **Huafa Linzhi Mixed-Use Development moves forward**

Tibetan authorities have recently approved the masterplan for the RMJM-designed Huafa Linzhi Mixed-Use Development in Tibet. The project, designed by our Hong Kong studio, RMJM RED, can now progress to the next stage which is seeing the team involved in the facade design.

The project is divided into two seamlessly integrated phases to allow for ease of operation throughout, with fast-tracked construction having already begun in July 2018. The development will feature a collection of buildings for a number of functions, including a convention centre, trading centre, storage warehouse, offices, a hotel, serviced apartments, and retail.

"We are honoured to be able to support Huafa on this key project. The partnership has demonstrated their capacity to push forward a development that is rich in texture and scale and is sensitive to the local context and culture." Tean Chee Ko, RMJM RED, Design Director

The high-functioning nature of the development has been a key consideration for the layout which had to be interconnected and easy-to-navigate to ensure the harmonious flow of the activity within it. To this end, the layout has been carefully planned to take advantage of the adjacent airport while highlighting the natural surroundings featuring the mountain range and river situated to the north of the site. The hotel, for instance, will be located in a more secluded part of the development with views and access to the riverfront, but will still be well connected to other functions on the site and will retain a sense of arrival. The hotel buildings are also configured around a series of courtyards to create exclusive, landscaped grounds for its guests. Additionally, the magnitude of the convention and trading centre buildings are the focal point of the masterplan without, however, dominating the layout. In fact, at the very core of its design, the Huafa Linzhi mixed use development, as grand as it may be, preserves a human scale throughout with public plazas and buildings strategically placed to celebrate the sites picturesque backdrop.

The Huafa Linzhi Mixed-Use Development is a key project for Huafa as it demonstrates the organisation's ambition to convert its 30 years of dominance in the Zhuhai Economic Zone into nationwide success story. Huafa's decision to appoint RMJM RED highlights the strength of this invaluable long-term partnership. "We are honoured to be able to support Huafa on this key project" said, Tean Chee Ko, RMJM RED Design Director. "The partnership has demonstrated their capacity to push forward a development that is rich in texture and scale and is sensitive to the local context and culture".

Both the client and Tibetan authorities are pleased with the practical yet poetic design and have dubbed it as a benchmark for future developments in the region.

## **Notes to the Editors**

### **About RMJM**

Founded by Sir Robert Matthew and Stirrat Johnson-Marshall in 1956, RMJM Group is one of the largest, most geographically and culturally diverse architecture firms in the world. With studios across five continents, the RMJM family can share knowledge, expertise and design talent, enabling them to think quicker and act faster. Working stronger together, they are global enough to make a difference while still being local enough to be personal. Through their shared vision of success, RMJM has spent more than 67 years creating a legacy of world-class design.

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